*****conductor

FreshPlate

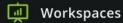


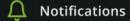




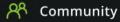






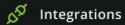














Account

2025 Conductor Platform Update

Our redesigned navigation helps you work faster and smarter. The new streamlined experience offers:

- An Intuitive, Workflow-Aligned
 Design: Move seamlessly from insight to action.
- A Cleaner, Collapsible View: Focus on what matters most with less clutter.
- Enhanced Discoverability: Easily explore the full scope of Conductor's capabilities.

Workflows by platform areas

Content \rightarrow



Content strategy & generation

Performance →

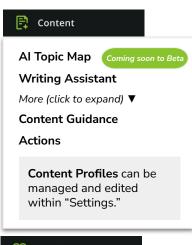


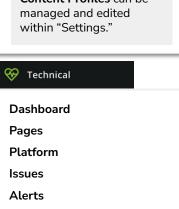
Visibility tracking & ROI measurement

Technical →



Monitoring, alerting, and governance



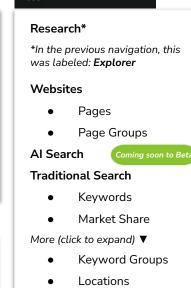


This currently opens a new

window via SSO to access

the Conductor Monitoring

product and its associated



Performance

Result TypesRank Comparisons

Search Console

Account

In addition to managing your user profile and account subscription, you can also now find **Marketplace** under "Account."

? Help



Support articles from the Knowledge Base can now all be found under "Help." Here you can also access the support chat, platform education tutorials, contact us, and privacy policy.

√ Integrations

Manage your web analytics and Google Search Console integrations and API access under "Integrations."



Web properties, keyword and page segments and keyword and topic/prompt tracking can all be managed within "Settings." Admins can also manage users and permissions.



features.

Settings

Flexible dashboarding that brings insights from across the full platform for custom reporting and workflow automation.