



Integrate Google Search Console with Conductor

Data from this integration appears in the Search Console Analytics report. After you integrate Google Search Console with Conductor, the platform immediately collects and publishes your data from up to the most recent 16 months. Then, Conductor collects and publishes data daily and adds it to the initial dataset it collected when you integrated. Conductor retains all of this historical data for you to report on.

You can create as many integrations as the number of web properties you've purchased to track in Conductor. Additional integrations may be purchased. Contact your Customer Success Director to get access to creating additional integrations.

Permissions

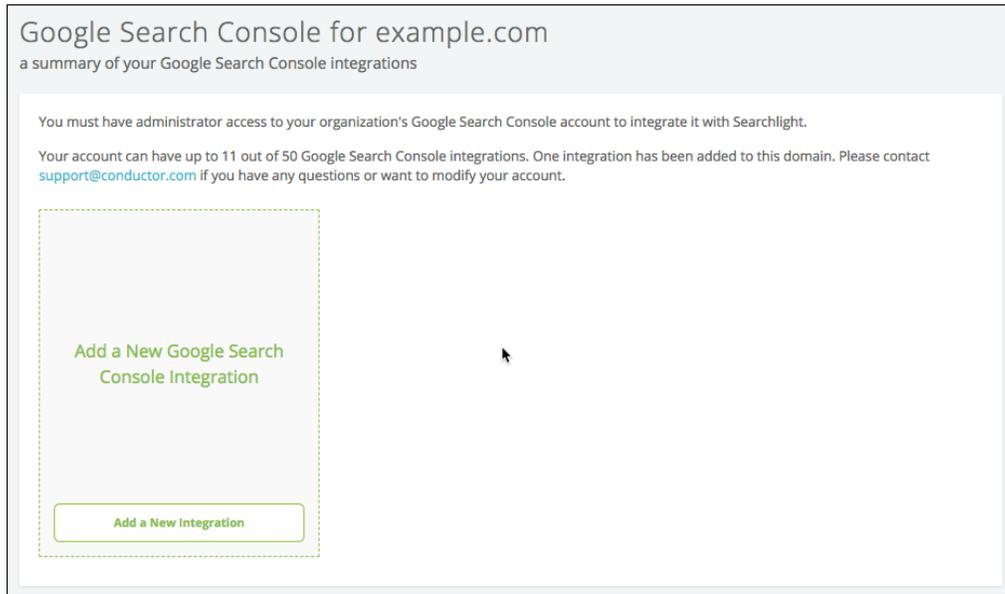
To configure this integration, users may have any permission level in Google Search Console. However, any changes in your Google account needed to accommodate this integration must be made by a user with Full User or Owner permissions on the account.

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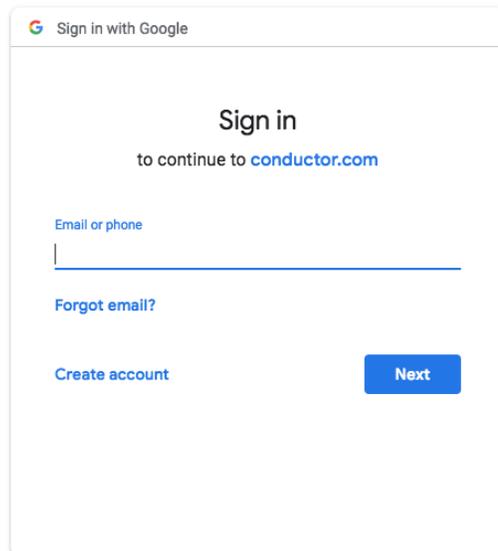
How to set it up

1. Follow the path **Settings > Google Search Console**.
2. From the dropdown menu, select the web property group you want to integrate with a Google Search Console account.
3. Click **Add a New Integration**.

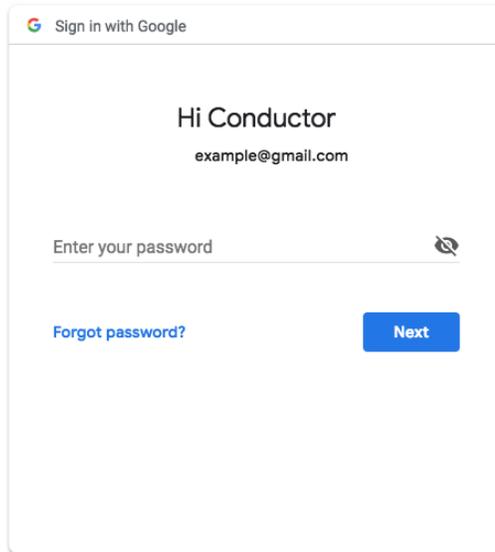


A Google authorization page appears.

4. Enter the **email address** or **username** your organization uses for Google Search Console administration and click Next. **Note:** As a best practice, use credentials for a Google Search Console account that belongs to your organization rather than to you personally. At times, some users use a personal Search Console account. In these cases, integrations fail when the account owner leaves the organization or when their work credentials are deactivated.



5. Enter your password for the email or username you entered above and click **Next**.



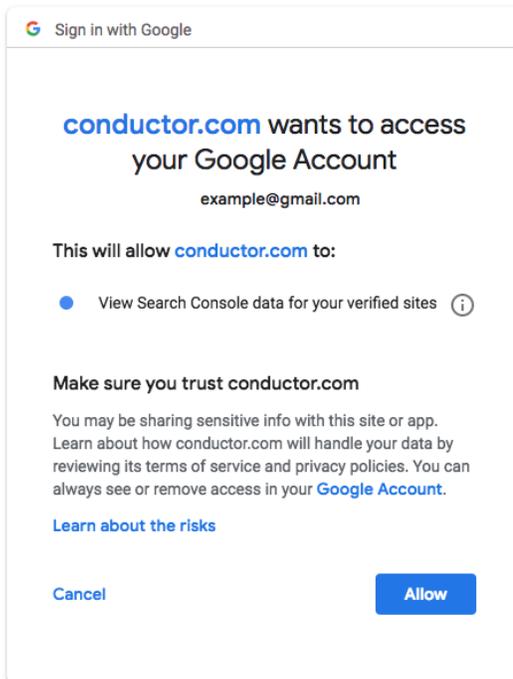
Sign in with Google

Hi Conductor
example@gmail.com

Enter your password 

[Forgot password?](#) [Next](#)

6. Click **Allow** to allow Conductor to create the integration. You are returned to Conductor.



Sign in with Google

conductor.com wants to access
your Google Account
example@gmail.com

This will allow **conductor.com** to:

- View Search Console data for your verified sites 

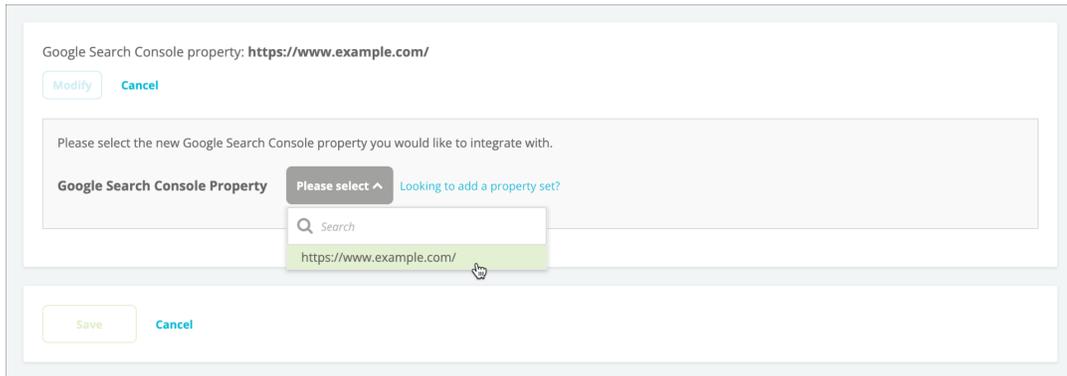
Make sure you trust conductor.com

You may be sharing sensitive info with this site or app. Learn about how conductor.com will handle your data by reviewing its terms of service and privacy policies. You can always see or remove access in your [Google Account](#).

[Learn about the risks](#)

[Cancel](#) [Allow](#)

7. From the dropdown menu, select a property from those you have access to in Google Search Console.



Google Search Console property: <https://www.example.com/>

[Modify](#) [Cancel](#)

Please select the new Google Search Console property you would like to integrate with.

Google Search Console Property [Please select ^](#) [Looking to add a property set?](#)

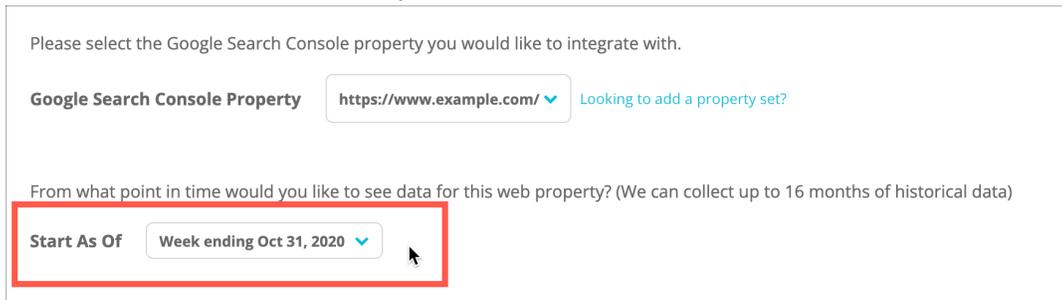
Search

<https://www.example.com/>

[Save](#) [Cancel](#)

Note that if you do not see the expected domains from your Google Search Console account among the domains listed here, the email address you used to authenticate your Google Search Console account with Conductor may not have access to that property. Contact your analytics administrator or a user with Full User or Owner permissions on the Google Search Console account to give the email address access to the property or to complete the integration for you in Conductor.

8. Select the **date** from which you want Conductor to backfill data.



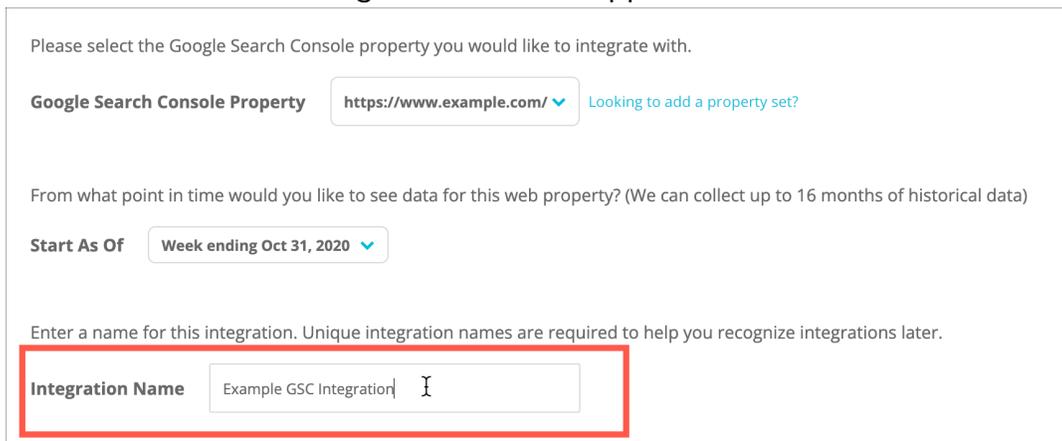
Please select the Google Search Console property you would like to integrate with.

Google Search Console Property <https://www.example.com/> [Looking to add a property set?](#)

From what point in time would you like to see data for this web property? (We can collect up to 16 months of historical data)

Start As Of [Week ending Oct 31, 2020](#)

9. Enter a **name** for the integration that will appear elsewhere in Conductor.



Please select the Google Search Console property you would like to integrate with.

Google Search Console Property <https://www.example.com/> [Looking to add a property set?](#)

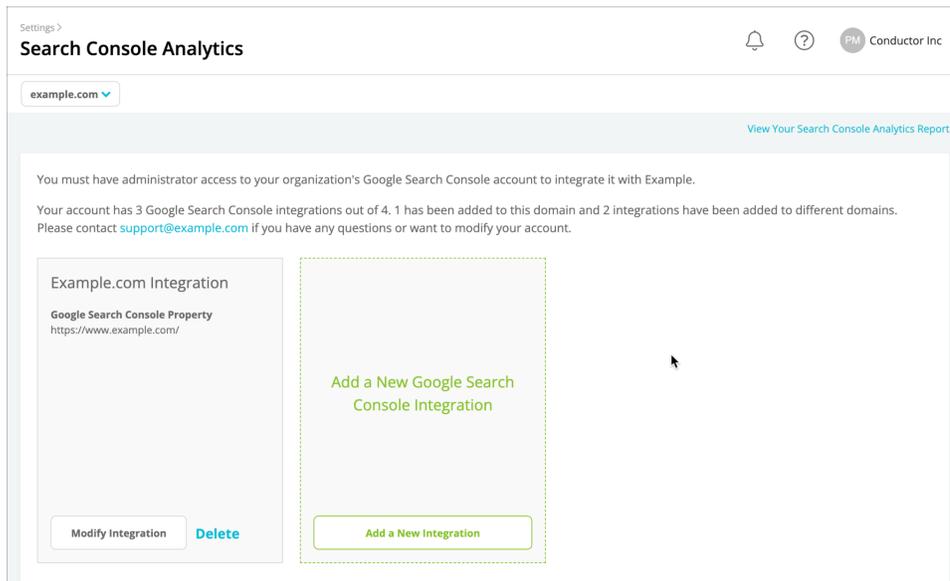
From what point in time would you like to see data for this web property? (We can collect up to 16 months of historical data)

Start As Of [Week ending Oct 31, 2020](#)

Enter a name for this integration. Unique integration names are required to help you recognize integrations later.

Integration Name

10. Click **Save** to create the integration. The integration now appears on the Google Search Console page in the Settings section.



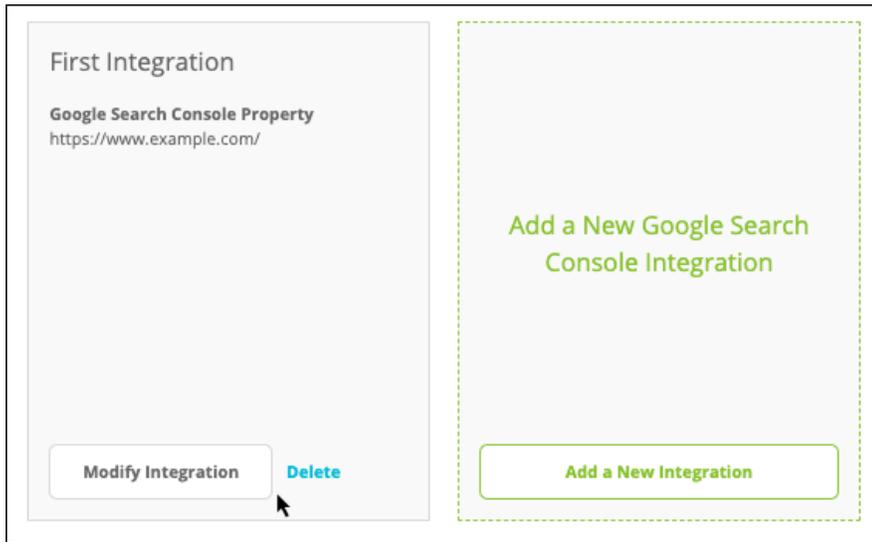
Modify a Google Search Console Integration

There are times when you might need to update the Google Search Console integration associated with one of your tracked web properties in Conductor. One common example of this occurs when an organization moves their site from the http protocol to https. Conductor can retain the historical data from the integration with the http site and merge it with data from the integration with the https site.

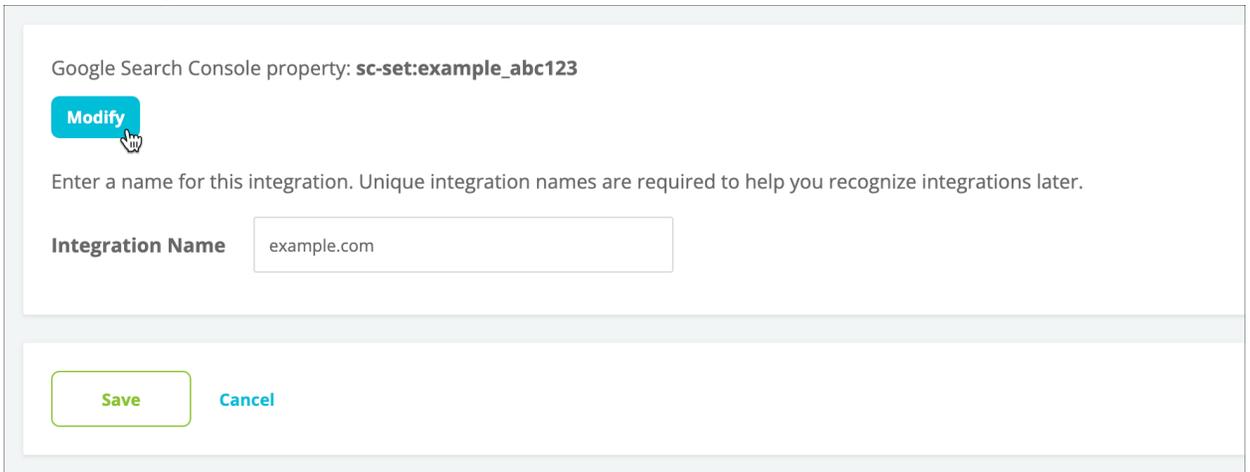
Permissions

To configure this integration, users may have any permission level in Google Search Console. However, any changes in your Google account needed to accommodate this integration must be made by a user with Full User or Owner permissions on the account.

1. In the **Settings** menu, go to the **Connections** section and select the web property group you want to integrate.
2. Click **Google Search Console**.
3. From the list of your integrations, find the integration you want to modify, and click **Modify Integration**.



4. Click **Modify**.



The screenshot shows a dialog box for modifying an integration. At the top, it displays "Google Search Console property: **sc-set:example_abc123**". Below this is a blue "Modify" button with a mouse cursor hovering over it. The text "Enter a name for this integration. Unique integration names are required to help you recognize integrations later." is displayed. There is a text input field labeled "Integration Name" with the value "example.com". At the bottom, there are two buttons: a green "Save" button and a blue "Cancel" button.

- A Google authorization page appears.
5. Enter the email address or username your organization uses for Google Search Console administration and click **Next**.



Sign in with Google

Sign in
to continue to [conductor.com](#)

Email or phone

[Forgot email?](#)

[Create account](#) [Next](#)

A screenshot of a "Sign in with Google" dialog box. The title bar says "Sign in with Google". The main heading is "Sign in" with the subtext "to continue to conductor.com". Below this is a text input field labeled "Email or phone". There is a "Forgot email?" link below the input field. At the bottom left is a "Create account" link, and at the bottom right is a blue "Next" button.

Note: As a best practice, remember to use credentials for a Google Search Console account that belongs to your organization rather than to you personally. At times, some users use a personal Search Console account. In these cases, their organizations are unable to access the account in the event the account-owner leaves the organizations.

6. Enter your password for the email or username you entered above and click **Next**.

Sign in with Google

Hi Conductor
example@gmail.com

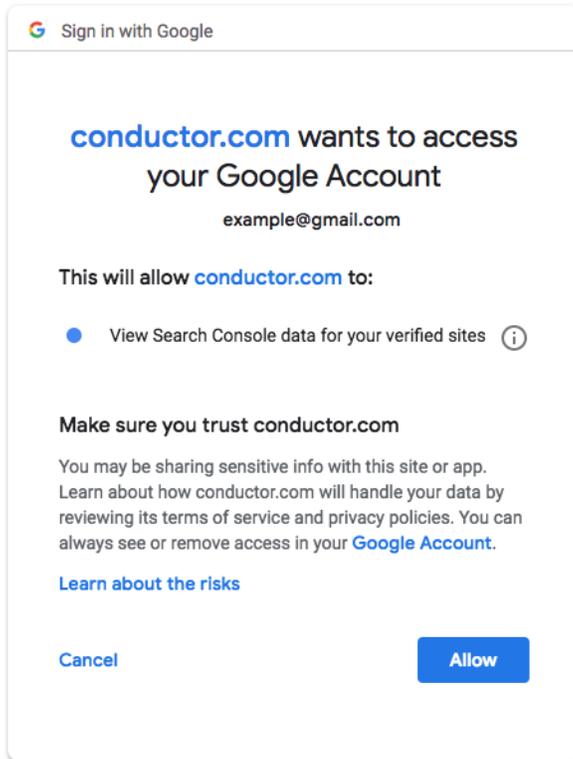
Enter your password

[Forgot password?](#) [Next](#)

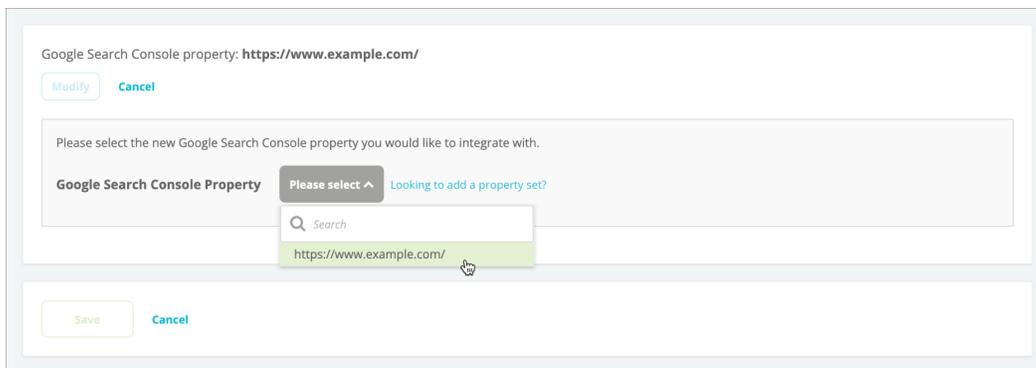
A screenshot of a password entry dialog box. The title bar says "Sign in with Google". The main heading is "Hi Conductor" with the subtext "example@gmail.com". Below this is a text input field labeled "Enter your password" with a password toggle icon on the right. At the bottom left is a "Forgot password?" link, and at the bottom right is a blue "Next" button.



7. Click **Allow** to allow Conductor to create the integration. You are returned to Conductor.



8. From the dropdown menu, select the property you this integration to use going forward.



9. Select the date from which Conductor should display data from the property you are integrating. Note that data already collected after this date by the initial integration will be overwritten back to this date.

Please select the Google Search Console property you would like to integrate with.

Google Search Console Property [Looking to add a property set?](#)

From what point in time would you like to see data for this web property? (We can collect up to 16 months of historical data)

Start As Of

10. If you want, enter an updated display name for the integration
11. Click **Save**.

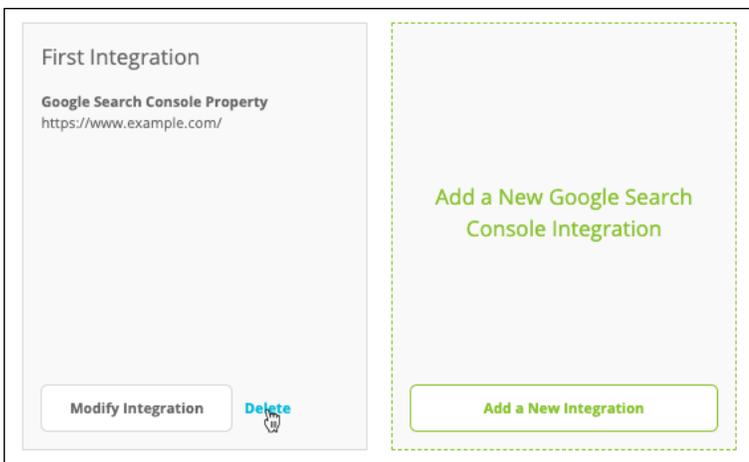
Delete a Google Search Console Integration

Based on your organization's needs, you may need to delete an integration with Google Search Console. Data from Google Search Console appears in the Search Console Analytics report.

Permissions

To modify this integration, users may have any permission level in Google Search Console. However, any changes in your Google account needed to accommodate this integration must be made by a user with Full User or Owner permissions on the account.

1. From the **Connections** section in the **Settings** menu, select the web property group with the Google Search Console integration you want to delete.
2. Click **Google Search Console**.
3. From the list of your integrations, find the integration you want to delete, and click **Delete**.



The screenshot shows a user interface for managing integrations. On the left, there is a card titled "First Integration" with the text "Google Search Console Property" and "https://www.example.com/". Below this card are two buttons: "Modify Integration" and "Delete". A mouse cursor is pointing at the "Delete" button. To the right of the "First Integration" card is a dashed green box containing the text "Add a New Google Search Console Integration" and a button labeled "Add a New Integration".

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